



International Coach Federation Approved Program

# Certified Coach Practitioner Certification Program





## *Your Host and Trainer* *Judith Fletcher* *Certified Empowerment Coach*

The Success Conversion Coaching Model is based on the eleven core coaching competencies and ethical standards as defined by most major worldwide coaching organizations. This means that you can trust the content and quality of our program. Bottom line, our graduates have the immediate recognition of a highly skilled professional. Our coaches are changing the world, one conversation at a time.

# Success Conversion Coaching

Approved learning-hours through the International Coach Federation and based on the coaching core competencies as identified by the ICF and the Certified Coaches Alliance, the Certified Coach Practitioner Program inspires, trains and certifies motivated individuals with the highest quality materials to provide the finest in life coaching through the use of our easy to learn, yet highly effective system of results-driven coaching.

## Addressing your long-term coaching goals

We understand that if you lack the knowledge and confidence to build a viable coaching client-base, your dream will die. Our program comes complete with a six-month subscription to Art and Science of Coaching - the foremost coaching business-building program on the market today. This offering alone is valued at hundreds of dollars.

## Making the most of your skills and abilities

This is an accelerated 6-hour program delivered and lead by an outstanding team of professionals who will provide you with all the support and assistance you may need to ensure your success.

Successful life coaching is all about asking the right questions. It's about helping your clients decide for themselves what their goals are and how they can achieve them. It's about listening and understanding and helping your clients to identify and prioritize actions.

## Achieving financial well being

It is about helping clients to clearly articulate their desires and remain accountable to their objectives. As a graduate of the Success Conversion Coaching Certified Coach Practitioner program, you'll know exactly what questions to ask to guide and motivate your clients to a higher level of success and a richer more fulfilling life.

There is no guessing because the entire coaching format is written out for you. Study it tonight – coach tomorrow. Then, with just a little continued practice, you'll soon be ready to begin attracting clients and growing your coaching business.



## Consider - Compare - Choose

The Success Conversion Coaching - Certified Coach Practitioner training program is designed to give the competitive edge to career-oriented individuals with the desire to enter the professional coaching arena. Practicing a “values-based” approach to coaching challenges the student to meet the highest standards of critical thinking and ethical reflection while encouraging the development of a highly respected personal and professional behavior.

While all coaching programs offer training, not all offer training of equal quality or ease of learning.

In fact, programs can and do, vary greatly in quality and inclusion of information and services provided. ICF strongly recommends that you complete an ICF approved coach training program before beginning your practice. Once a certified coach, you will be prepared for the rewards and challenges of the coaching profession like no other program.

Become a part of the world’s fastest growing industry. Learn at the speed of technology! There is currently a need for coaches to lead in every coaching specialty imaginable. We look forward to assisting you to your future goals!

The question is ... “Are you ready to assist others in reaching their dreams while you are reaching yours?”

Program Tuition: \$599.00 USD.

Tuition includes all necessary program materials and 1-year International Coach Certification. There is no examination process, however, graduation from the program is contingent upon attending all hours of training.

Upon the anniversary month of graduation all coaches must re-certify to maintain International Coach Standing. Coaches may re-certify for periods of 2 and 3-year cycles or by Enduring Certification which requires no ongoing renewal process.

Graduate’s certification is represented on the world-stage through the Certified Coaches Alliance who is charged with maintaining accurate records of affiliated coaches currently in practice, professional referencing services and complaints and grievances.

### *Contact Information:*

For more information about the program and available dates of training please contact:

Judith C. Fletcher  
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